

Kendall Adkins

Senior Software Engineer

adkins.kendall90@gmail.com · San Diego, CA

<https://www.linkedin.com/in/adkinskendall/>

Summary

Product-focused Senior Front-End Engineer with over 8 years of experience building high-traffic web applications. Expert in React and TypeScript, owning features end-to-end with a strong emphasis on UX, A/B experimentation, and cross-functional collaboration. Proven mentor and on-call leader who delivers story-driven interfaces that serve both customers and business goals.

Skills

- **Languages:** JavaScript, TypeScript, Python, C#, PHP, Ruby, Java
- **Front-end:** React, Vue, Angular, Svelte, state management, accessibility
- **Back-end/Services:** REST, GraphQL, Node
- **Tooling & DevOps:** Git, CI/CD, feature flags (Launch Darkly)

Experience

Penn Entertainment — Senior Frontend Software Engineer

(Promoted from Software Engineer III) | Mar 2022–Present

ESPN BET, TheScore Bet, and TheScore

- Search: Led front-end architecture and rollout; improved discoverability of different events/players. (70% of searches lead to clickthrough)
- MyBets redesign: Reworked information hierarchy, improved readability, and cut page clutter and improved clarity.
- Live Streaming: Partnered with 3rd party video stream providers to develop MVP and V2 products
- Golf Event Center / Parlay Lounge / Featured Bets: Delivered iterative MVP → GA via A/B tests
- Bet Sharing: Concept to ship of bets share flow.
- Reliability & Leadership: Ran web on-call (scheduling and runbooks), mentored interns/coops/juniors & mid-levels (onboarding buddy; growth plans), interviewed candidates, acted as backup scrum master, and streamlined engineering all-hands to be outcomes-focused.
- *Tech:* React, TypeScript, state management (Zustand), testing (Jest), observability (Datadog), feature flags (LaunchDarkly)

Fidelis CyberSecurity — Software Engineer II (Fullstack) | Dec 2018–Mar 2022

- Built end-to-end UI workflows for threat analysis; introduced reusable components, and unit tests to reduce regressions in critical views.
- Drove UX polish with researchers/BE teams; improved time-to-insight for analysts

- *Tech:* AngularJS/10+, TypeScript, Node, Java, SQL

American Bankers Association — Junior Web Developer | Nov 2017–Oct 2018

- Shipped and maintained member-facing pages and internal tools; improved release hygiene and version control practices.
- *Tech:* C#, Angular

Earlier Experience

US2020 / Citizen Schools — Operations Manager | Oct 2015–Jun 2017 • Led training & onboarding, conference talks, policy meetings with congress, managed 40+ people.

Target — Sales Floor Executive Team Leader | Aug 2013–Oct 2015 • Owned the entire salesfloor, managed 60+ team members, led remodels.

Education

Elon University — B.S., 2012